

# MEDIA PARTNER BARTER

START A MEDIA PARTNERSHIP WITH CARGOUPDATE...



... and 19.000+ CargoUPDATE users

## CargoUPDATE will provide:

- Listing of *\*event name\**
- Publish a **banner** (270x280px), with 400.000+ monthly views, for x number of months
- Promote *\*event name\** through **social media**
- Pre & Post **coverage** of *\*event name\** through CargoUPDATE

## Media Agency will provide:

- Designate CargoUPDATE as Media Partner for *\*event name\**
- CargoUPDATE **logo** in all event promotional materials as media partner
- Web **banner** of CargoUPDATE on website until the event
- Complimentary insertion in event **show guide** as media partner (postcard size)

*“Better informed. Better connected.”*



# MEDIA BARTER AGREEMENT

Contact Media Agency

Date of Event

Logo Media Agency

Bart Jan Haasbeek  
**CHAMP Cargosystems**  
Business Development Manager  
eCargo



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